

# Veratex, Inc.

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Drop shipper of homeware items Veratex is now strategically positioned as a primary resource with most every retailer in America. With core products consisting of “Made in the USA” sheets, fashion and juvenile bedding, opulent window coverings, and fashion bath accessories Veratex has the home covered. With a first class design and sales team Veratex is often the vendor of choice to work with retailers expanding their private brands. Known as a quality house Veratex QC and sourcing teams, both domestic and overseas, take pride in ensuring they consistently meet and exceed the customers’ expectations. Whether it’s an all store rollout or a regional test Avi Cohen and his team are all personally invested in delivering fashionable, high quality, value products to the Market. We have enjoyed tremendous growth and expansion over the past 20 years but we aren't stopping to rest now. We are positioning ourselves for future growth, building on a firm foundation of product innovation, exceptional quality, superior service and personal integrity. "We realize it will take a substantial investment in time and money, but we are in this for the long haul," Cohen remarks. "We believe the only way to grow is to offer innovative designs, better product and value. This is what we want the Veratex brand to mean to the consumer. "It's been a fun ride and we are going to continue to take an aggressive approach to the market". As bath accessories we offer hammered gold, pueblo bath, and santa fe bath styles, as bed skirts we offer huys-embroidery, huys-linen, huys-matte satin, huys-ruffled faux silk, and huys-solid microfiber. Also 1200tc, 300tc, 500tc, and 800tc satin blankets.

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