

Cathy's Concepts

3229 N Shadeland Ave
Indianapolis
Indiana

Phone: 800-969-7417

Drop shipper of personalized giftwareCathy's Concepts had been a leading manufacturer & direct shipper of wedding accessories and personalized gifts since 1988. Cathy LaValley, founder and sole owner, is actively involved in all aspects of the company.We offer: - Complete in-house design, photography, and marketing department that allows us to offer our customers on trend innovative products, professional web-ready images, & product descriptions. -Personnel that provides your web team with concise and accurate product specifications, including spreadsheets and photography. Our expertise will accelerate the loading process of our products to your ecommerce website. - State of the art distribution center where we pick, personalize, pack, and ship all in stock orders within 1 to 5 business days. - Centrally located distribution center that enables our shipments to reach 80% of the population within 2 business days and we are also a 3rd party fulfillment provider. We can personalize and ship your products for you. -Cathy's Concepts maintains 98% of our inventory in stock at all times, along with a 99% accuracy rate on personalizing and processing orders. All fully in stock orders are shipped complete, saving our customers on shipping cost.Cathy's Concepts offers our partners on-trend personalized products, professional web-ready marketing content, and unparalleled direct shipping service. To cover the backend expense of setting up new accounts in our system, new customers are subject to a \$500.00 activation fee and must maintain a minimum of \$2,500.00 in annual sales to remain active.

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