

I See Me!

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Children's books distributor I See Me! is an American wholesaler and distributor of personalized children's books based in Plymouth in the state of Minnesota. The company has been in business for over 15 years, having been opened in May of 2000 by Maia Haag. Maia writes all the stories of I See Me!'s children's books, while her husband Allan works on all the graphic designs. The very first book they created was called My Very Own Name, which aimed to help kids recognize letters as well as spell their own names. Over the years, they have added to their range to include personalized stickers, growth charts, coloring books, ornaments, placemats, lunch boxes, puzzles, plush toys, and more. I See Me!'s products have become very popular that even celebrities such as Courtney Cox, Beverley Mitchell and even Spice Girl Melanie Brown have purchased them. To apply for a reseller account with the company, one may send them an email with their website address, date of launch of the website, and estimated sales volume per month. They do not open accounts for retailers who mainly sell through a physical store having found that their products sell better online or on catalogs.

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